Southwest LRT Community Works

2013 Accomplishments
Transitional Station Area Action Plans

Intended to promote opening day readiness by bridging the gap between current conditions and future needs by addressing:

- Station platform locations
- Park and ride sites
- Future development potential
- Access and circulation planning
- Infrastructure planning
- Stormwater management options

Created short-term plans that achieve long-term visions
Southwest Corridor Investment Framework

- Background
- Corridor Characterization
- 17 Transitional Station Area Action Plans (TSAAP)
- Implementation

www.southwesttransitway.org
Expanding Knowledge: LISC Workshops

- Workshop series at Wooddale & Town Center stations
- Engage residents in interactive exercise(s)
- Purpose to broaden understanding of development issues/opportunities
Creating Housing Opportunities

Corridor Wide Housing Strategy

- Corridor Wide Housing Inventory – Spring 2013
- Partner city presentations – Fall 2013
- Next Step – Gap Analysis

www.southwesttransitway.org
Southwest Investment Partnership
A group of major employers along the Southwest Corridor who are identifying & prioritizing private sector investment to align with public sector transit and placemaking investments.

HUD Sustainable Communities Peer Exchange
National forum to share lessons learned and exchange information with peer regions: Seattle, Denver and Miami.

www.southwesttransitway.org
Guiding Principles for Investment

- Partner for Effective Planning and Implementation
- Create Great Quality Transit Oriented Development and Achieve Unique, Vibrant Places
- Stimulate Employment and Economic Development
- Provide a Full Range of Housing Choices
- Strengthen Communities through Connections and Access to Opportunity
- Maintain and Improve Natural Systems
- Build Healthy Communities
- Enhance Tax Base
Rail~volution 2013

Southwest CW presentation by Meg McMonigal St. Louis Park
“Corridor Collaboration and Innovation: Don’t Go It Alone”

Midtown Community Works presentation by Commissioner Dorfman
“Old Corridors for New Green Purposes”

Southwest MindMixer site featured at closing ceremony as example of innovative engagement

Attendance by over 140 Minnesotans – uff da!
Marketing the Corridor

Station Area Profiles
Walking the Corridor

Walk Shed Analysis Tool

- Ability to graphically map the 10 minute walk shed
- Existing Conditions & Opening Day (2018)
- Automatically adjusts as infrastructure is built
- Able to populate maps with amenities (schools, libraries, clinics, jobs, etc.)

www.southwesttransitway.org
Urban Walk Shed – West Lake Station

Existing access area

Opening Day access area
Suburban Walk Shed – Shady Oak Station

Existing access area

Opening Day access area
Implementing Projects

Towerlight (Wooddale Station)

UHG Building (Opus Station)

Gallery Flats (Hopkins Station)
Implementing Projects

Bigos Development (West Lake Station)

National Marrow Donor Program/Be The Match (Royalston Station)

Plaza (Target Field Station)
Engaging the Public

Open Houses, advisory committee meetings, and workshops
Engaging the Public

Listening Sessions, neighborhood events, & special meetings
Engaging the Public

Mindmixer (www.swbeyondtherails.com) – online dialogue about station areas and public places
Engaging the Public
<table>
<thead>
<tr>
<th>Activity</th>
<th>Quarter(s)</th>
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<tbody>
<tr>
<td>Implement Investment Framework <em>(infrastructure projects)</em></td>
<td>Q1-Q4</td>
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<tr>
<td>Conduct Strategic Acquisitions for TOD</td>
<td>Q1-Q4</td>
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<tr>
<td>Develop Master Development Strategies</td>
<td>Q1-Q4</td>
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<tr>
<td>Complete Corridor Wide Housing Gap Analysis</td>
<td>Q1-Q2</td>
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<tr>
<td>Prepare New Starts Application</td>
<td>Q1-Q2</td>
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<tr>
<td>Conduct Employment TOD Pilot Project(s)</td>
<td>Q1-Q4</td>
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<tr>
<td>Market the Corridor &amp; TOD Opportunities</td>
<td>Q2-Q4</td>
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<tr>
<td>Conduct Strategic Outreach/Communications <em>(general public, business community, developers, &amp; traditionally under represented)</em></td>
<td>Q1-Q4</td>
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