

Rail~Volution 2016, San Francisco, CA
Alisha Gray and Julie Wischnack, Minnetonka
Lessons Learned/Observations

Session: TOD What Works?

GB Arrington - GB Placemaking - TOD Guidelines (Portland)

Sean Brooks - SF Bay Area Rapid Transit

Neal Payton - Torti Gallas

Maria Zimmermann - MZ Strategies

TOD Plans over require retail

- Too much ground floor retail
- Desire and demand not in sync
- Retail under housing is more expensive to do

Transit Share for office use decreases with distance

- First 600 ft really matters
- Office mode share drops about 1% for every 100 ft
- 1/2 mile residential share 300% higher than office

Jobs near transit more important than homes

- Workers with jobs near transit more likely to use transit than homes near transit

Parking in Portland : 2006-2013 45% of multifamily residential housing built with no parking

- Regional parking limits tied to transit service since 1994
- Zero parking allowed since 1995
- Commercial bus corridors are a hot spot for zero parking

Mobile Tour – A bike tour of Industrial Use in Emeryville

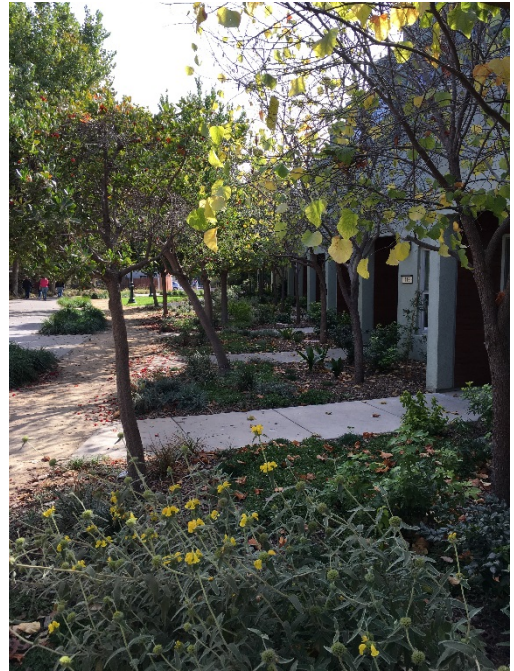
Emeryville is located Northwest of Oakland bordering Berkeley (about a 20 minute ride on Bart to downtown San Francisco). The community has a local private shuttle called “Emery-go-Round” that connects employees, residents, and visitors from the MacArthur Bart Station to various locations to the city. The service is fare-free and open to the public. There are also many trails and bike routes throughout the area that connect into the Bart station.

Fifty years ago, Emeryville was home to meatpacking plants and paint manufacturing facilities. Today the 1.2-square-mile city is a major mixed-use shopping, job and recreational center, home to Pixar, Peets Coffee & Tea, Novartis and other major Bay Area employers and is home to approximately 10,000 residents. The city of Emeryville

utilized several million dollars in federal brownfield grants to clean-up the contaminated sites. The city focused its redevelopment efforts on affordable housing, bike/pedestrian improvements, and attraction of major employers to the area. (See photos of bike path and housing below) .



Emeryville bike path



Emeryville housing along bike path



Emeryville bike path

The bike tour also included a tour of a newly opened school that combined k-12 and had onsite services for families including healthcare and social services.